

Weekly Wealth Advisory Performance as of December 6, 2013

Total Trades	168			These trades are based on an account size of \$10,000.
Winning Trades	109	64.88%		Each trade is based on an investment of approximately \$500.
Losing Trades	59	35.12%		The average days per trade is 4 days.
				The total profit from 10/17/11 through 09/06/12 has been a gain of 322%
				The total profit for this same period has been an annualized gain of 205%
Total Profit	\$32,245.20			The average profit per trade is \$191.94
Winning Trades	\$55,006.20			The average profit per winning trade is \$504.64
Losing Trades	(\$22,761.00)			The average loss per losing trade is \$385.78

Stock and option trading have large potential rewards, but also large potential risks.

You must be aware of the risks and willing to accept them in order to invest in the market.

No representation is being made that any account will or is likely to achieve profits or losses similar to those shown.

Commission rates will vary from one brokerage firm to another. Consult your broker for current rates.

Don't trade with money you can't afford to lose. This is neither a solicitation nor an offer to buy/sell any stock.

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Below is an example of a recent Weekly Wealth Advisory trade from start to finish. On August 22, 2012, the Weekly Wealth Advisory system identified a call opportunity for LULU (Lululemon Athletica). Remember, these exact entries, exits and all necessary adjustments are sent instantly to your inbox, phone or auto-trade broker.

Wed, Aug 22, 2012 at 10:36 AM - We want to buy the LULU (Lululemon Athletica) August weekly (August week-4, August 24 expiration) 62.50 Call for .64 limit.

At the time a trade is entered, a stop amount is calculated upon which a trade will be sold. This way you know right from the get-go that risk-management amount. This amount will be adjusted in the direction of the trade each evening.

Wed, Aug 22, 2012 at 10:48 AM - Today we bought the LULU (Lululemon Athletica) August weekly (August week-4, August 24 expiration) 62.50 Call. We want to enter a day only order to sell to close at 1.50 limit.

On Thursday August 23, 2012 the profit target of 1.45 was reached and confirmed by our autotrade brokers. A follow up reminder for any individuals trading their own accounts was then sent.

Thu, Aug 23, 2012 at 10:06 AM - 8/22-Bought the LULU (Lululemon Athletica) August weekly (August week-4, August 24 expiration) 62.50 Call for .58. If you were not filled on the order to sell to close at 1.45 limit, please cancel that order and sell to close at the market.

Weekly options offer a greater 'delta' therefore are more responsive to small price reversals in the underlying security. The Weekly Wealth Advisory has been programmed to identify these reversals automatically, allowing for timely execution. Weekly options also offer lower 'theta'. Since weekly's are so short in duration, time decay isn't a factor with weekly options, there's no excess premium factored into the price of weekly's options, which offers a more cost effective way to trade.